

## Biography

To learn more about CIS, visit

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### **Meg Keyes**

Executive Vice President of Sales and Business Services

Meg Keyes joined CIS in 2018 as Senior Vice President of Sales and Business Services. Keyes promotes CIS' mission and growth by driving business strategy across the company's Sales, Business Development, and Marketing functions. Her responsibilities include maintaining key partner relationships while developing and implementing strategies for expanding the CIS' mission globally.

Prior to CIS, she honed her extensive marketing and brand strategy skills while working for more than 15 years with Goldman Sachs Group, Inc. (GSG). Keyes served as Senior Vice President, Brand Strategy and Communications for Ayco, a GSG company specializing in financial planning, education and investment services. She also served as Ayco's Senior Vice President, Digital Media Technology in addition to numerous other high-level positions for the company.

Keyes earned her Bachelor of Art in Political Science and History from the State University of New York in Buffalo, and a law degree from the Albany Law School of Union University in Albany. Keyes has also lectured as an Adjunct Professor for Business Strategy and Policy at the Lally School of Management and Technology at the Rensselaer Polytechnic Institute.